



### **Advertisement Review Submission Form**

The Prosperity Life Group is always pleased when you take the initiative to advertise your business, and we are particularly proud when you herald your association with the Prosperity Life Group and its affiliated insurers. Our partnership not only provides for our mutual success, but also provides a high standard of products and service to our policyholders. It's important to remember, however, that compliance with federal and state laws governing advertising content and marketing tactics is of utmost importance.

Please be reminded that every piece of advertising, every letter, and every marketing brochure that you use for the solicitation or recruitment of agents to sell products issued by our member companies must receive approval from the home office prior to use. Likewise, any material – be it distributed via paper, electronic media, or through a website – aimed at individual consumers or groups and used to sell our products must also be approved by the home office prior to use, whether or not the materials actually mention Prosperity, any of our insurer affiliates, specific products, or distinct company information.

Please submit your requests to [medsuppsupport@prosperitylife.com](mailto:medsuppsupport@prosperitylife.com) and ensure a proof of your advertisement is included. After submission, please allow 5 business days for review.

#### **Agent or Agency Material will Support**

Agent/Agency Name:

Organization:

S.USA or SBLI Writing Number:

Phone Number:

Email Address:

#### **Specifics of Material to be Reviewed**

Product Type to be Advertised:

Purpose of Material (i.e. promote product to prospective agents or consumers):

Intended Audience:

Type of Media (i.e.; email, social media, website content, TV or radio ad, etc.):